



NETWORKING | EDUCATION | COLLABORATION

**DO YOU WANT MORE TIME TO TALK
ABOUT YOUR BUSINESS?**

**CAN YOU TALK ABOUT YOURSELF,
YOUR BUSINESS AND HOW YOU HELP
YOUR CLIENTS FOR UP TO 10 MINUTES?**

**DO YOU WANT TO CONNECT WITH
BUSINESS OWNERS IN AUSTRALIA AND
WORLDWIDE?**

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WHY NETWORKING?

WHY BUSINESS NETWORKING IS AN IMPORTANT PART OF YOUR MARKETING STRATEGY.



BECAUSE IT ENABLES YOU TO CREATE RELATIONSHIPS WITH OTHER BUSINESS OWNERS, BUILD AND STRENGTHEN YOUR BRAND, AND GAIN REFERRALS AND LEADS. NETWORKING PUTS YOU IN FRONT OF POTENTIAL CUSTOMERS AND HELPS ESTABLISH TRUST AND CREDIBILITY. IT'S ALSO AN EFFECTIVE WAY TO DISCOVER OPPORTUNITIES FOR COLLABORATION, NEW IDEAS, AND INNOVATIVE SOLUTIONS TO PROBLEMS. FINALLY, IT ALLOWS YOU TO BUILD YOUR PROFESSIONAL NETWORK.



WHY BUSINESS NETWORKING CAN BE A TIME CONSUMING BUT NECESSARY MARKETING ACTIVITY FOR YOU AND YOUR BUSINESS.

BECAUSE IT REQUIRES A LOT OF TIME AND EFFORT TO CULTIVATE RELATIONSHIPS WITH POTENTIAL BUSINESS PARTNERS. IT REQUIRES ATTENDING NETWORKING EVENTS, SETTING UP MEETINGS, RESEARCHING COMPANIES, AND MAKING CONNECTIONS. ADDITIONALLY, THE PROCESS OF FOLLOWING UP WITH CONTACTS AND NURTURING RELATIONSHIPS TAKES A SIGNIFICANT AMOUNT OF TIME AND EFFORT.

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WHY BOBBY'S BUSINESS CLUB?



BOBBY'S BUSINESS CLUB IS A TIME-SAVING NETWORKING SOLUTION THAT PROVIDES A PLATFORM TO CONNECT WITH OTHER SUCCESSFUL ENTREPRENEURS. YOU CAN INTRODUCE YOURSELF AND YOUR COMPANY WITH A BRIEF OVERVIEW, AS WELL AS DISCUSS YOUR RECENT SUCCESSES IN A SHORT SEGMENT EVERY TWO WEEKS.



WITH OUR 1 HOUR ONLINE MEETINGS, YOU HAVE MORE TIME TO FOCUS ON 1-2-1'S AND THE OTHER ASPECTS OF YOUR BUSINESS. NO MORE DRIVING TO AN EVENT, FINDING A PARKING SPACE, PAYING FOR BREAKFAST AND SPENDING 2-3 HOURS AWAY FROM YOUR BUSINESS.



EVENTS

NETWORKING



OUR 1 HOUR ONLINE NETWORKING EVENTS ARE HELD EVERY TWO WEEKS AND ALLOW PLENTY OF TIME FOR DISCUSSING YOURSELF, YOUR BUSINESS AND THE WAYS YOU CAN HELP YOUR CLIENTS. THIS EXTENDED PERIOD OF CONVERSATION GIVES YOU ADDITIONAL CHANCES TO SHOWCASE YOUR SKILLS AND EXPERTISE, HELPING TO GENERATE REFERRALS AND MUTUAL SUPPORT.

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LINKEDIN POSTING PARTIES

ATTENDING A LINKEDIN POSTING PARTY CAN BE A GREAT WAY TO GET MORE PEOPLE TO VIEW YOUR CONTENT AND INCREASE POST VIEWS AND ENGAGEMENTS. IT'S ALSO AN EXCELLENT OPPORTUNITY TO CONNECT WITH OTHER MEMBERS AND GUESTS, LEARN MORE ABOUT THEM, AND HELP GET YOUR POST SEEN BY A WIDER AUDIENCE.

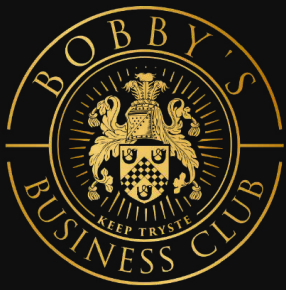
PARTIES TAKE PLACE ON MONDAYS, WEDNESDAYS AND FRIDAYS.



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AS PART OF THEIR MEMBERSHIP, BOBBY'S BUSINESS CLUB MEMBERS GAIN ACCESS TO MORE THAN 80 GLOBAL ONLINE NETWORKING EVENTS.



EVENTS



ACCOUNTABILITY SESSIONS

IN AN ERA WHERE COMMITMENT AND PROGRESS GO HAND IN HAND, THESE SESSIONS ARE MORE THAN JUST ROUTINE CHECK-INS; THEY'RE A DEDICATION TO YOUR SUCCESS. WHETHER YOU'RE A SEASONED ENTREPRENEUR OR JUST STARTING, JOIN US FOR A DYNAMIC EXPERIENCE THAT TRANSFORMS TUESDAYS INTO A HUB OF ENTREPRENEURIAL ENERGY.

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MORE CONNECTIONS

WELCOME TO "MORE CONNECTIONS," THE INGENUOUS PRODUCT DESIGNED TO AMPLIFY THE POWER OF YOUR NETWORK WITHIN BOBBY'S BUSINESS CLUB. IN THE REALM OF PROFESSIONAL GROWTH, CONNECTIONS ARE THE CURRENCY, AND "MORE CONNECTIONS" IS YOUR KEY TO UNLOCKING A WEALTH OF OPPORTUNITIES. EVERY FORTNIGHT, EMBARK ON A UNIQUE JOURNEY AS YOU'RE RANDOMLY PAIRED WITH ANOTHER MEMBER, CREATING AN AVENUE TO INTRODUCE EACH OTHER TO REMARKABLE INDIVIDUALS IN YOUR RESPECTIVE NETWORKS.



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MEMBERS EVENTS CALENDAR



WELCOME TO THE HEARTBEAT OF ENTREPRENEURIAL DYNAMISM – WELCOME TO BOBBY'S BUSINESS CLUB EVENTS CALENDAR, YOUR GATEWAY TO A THRIVING COMMUNITY OF SHARED OPPORTUNITIES AND UNPARALLELED EXPOSURE. DESIGNED EXCLUSIVELY FOR OUR MEMBERS, THIS PLATFORM IS WHERE YOUR UP-AND-COMING EVENTS TAKE CENTER STAGE, RADIATING ACROSS OUR EXTENSIVE NETWORKS FOR INCREASED VISIBILITY AND ENGAGEMENT.



EVENTS

BOBBY'S BUSINESS CLUB - THE CHAT SHOW



AS PART OF OUR MEMBERSHIP, YOU WILL HAVE THE OPPORTUNITY TO JOIN OUR CHAT SHOW. WE INTERVIEW TWO OF OUR MEMBERS ABOUT WHO THEY ARE AND HOW THEY HELP THEIR CLIENTS, WHICH IS RECORDED LIVE AND SHARED LIVE ON OUR SOCIAL MEDIA CHANNELS.



LIVE PRESENTATIONS

OUR MEMBERS HAVE THE OPPORTUNITY TO SHOWCASE THEIR TALENTS AND EXPLAIN WHY THEY DO WHAT THEY DO IN ONE-HOUR LIVE PRESENTATIONS. ALL MEMBERS AND GUESTS ARE INVITED TO ATTEND AND BENEFIT FROM THE INFORMATION SHARED. WE RECORD THE SESSIONS AND UPLOAD THEM TO OUR SOCIAL MEDIA CHANNELS AS WELL AS THEM BEING LIVE.

[CHECK OUT OUR YOUTUBE CHANNEL](#)



MEET BOBBY

BOBBY SEMPLE HAS ALWAYS BEEN A PEOPLE PERSON. AS A RECRUITMENT SPECIALIST, UNDERSTANDING PEOPLE AND BUILDING RELATIONSHIPS ENABLES HIM TO RIGHTLY PLACE THE EMPLOYEES WITH EMPLOYERS FOR LONG TERM SUCCESS.

AS A BUSINESS OWNER STARTING A NEW RECRUITMENT BUSINESS IN THE MIDST OF A PANDEMIC, MEETING NEW PEOPLE AND BUILDING REFERRING RELATIONSHIPS SAW THE BUSINESS GROW FROM A BLANK SLATE TO OVER 80 + CLIENTS.

BOBBY'S TWO CENTS ON NETWORKING

BOBBY ATTRIBUTES HIS SUCCESS TO THE TRADITIONAL NETWORKING HE APPLIED HIMSELF TO, BUT HE WAS FINDING THAT EACH PRO SEEMED TO COME WITH A CON.

HE HAD TO COMMIT TO SET TIMES EVERY WEEK WHICH MEANT HE WAS CONTINUALLY MISSING OTHER BUSINESS OPPORTUNITIES AND MEETINGS, OR HE WOULD NEED TO PRIORITISE OTHER OPPORTUNITIES OVER NETWORKING AND THEN PAY FOR SESSIONS HE NEVER EVEN ATTENDED.

TRADITIONAL NETWORKING ALSO COMES WITH A LOT OF STRINGS ATTACHED THAT BECAME HARDER TO SUSTAIN OVER TIME. REFERRING X NUMBER OF MEMBERS OR BRINGING IN X NUMBER OF NEW GUESTS EVERY MONTH ADDED UNNECESSARY PRESSURE THAT BOBBY REALISED WAS REALLY JUST DOING THE ORGANISER'S JOB FOR THEM.

BOBBY AND BBC

LIKE HIS OWN BUSINESS THAT TURNED THE RECRUITMENT INDUSTRY ON ITS HEAD, BOBBY KNEW THERE WAS A BETTER WAY TO BUILD AND MAINTAIN RELATIONSHIPS. WHEN INDUSTRY FRIENDS AND ACQUAINTANCES STARTED ASKING BOBBY TO PUT ON HIS OWN NETWORKING SESSIONS, THE LIGHTBULB WENT OFF AND THE THINKING CAP WENT ON.

THE NEW NETWORKING AND BROADER BUSINESS DEVELOPMENT FORMAT WAS AN INSTANT HIT. MORE THAN 100 BUSINESSES LINED UP OUTSIDE THE VIRTUAL DOORS TO BE A FOUNDING MEMBER OF BOBBY'S BUSINESS CLUB, AND THERE'S STILL PLENTY OF ROOM TO GROW

